

Internet Privacy Policy

At Business Alternatives, protecting your privacy is very important to us. By posting our Internet Privacy Policy, we want you to understand what information we collect about you when you visit our Web site and how we use that information. This Internet Privacy Policy also describes our practices for handling and securing such information. This Policy applies solely to information collected by this Web site (www.BusinessAlternatives.com). The Policy does not apply to third party Web sites, if any, linking to or from this site. Business Alternatives is not responsible for the privacy practices employed by other sites.

Categories of Information We Collect

Nonpublic Personal Information

Business Alternatives will collect no personal information about you (such as your name, phone number, mailing address or email address) when you visit this Web site unless you choose to provide that information to us. You may choose to provide us with personal information in order to contact us by using email, to complete an online form or application for a product or service that we offer. We use the information to service you, to help us get you the information you have requested and to respond to your message. We may also use personal information, such as your email address, to promote products, programs or services that we believe may be of interest to you, to announce changes and new features about our products, programs or services, or to provide news and educational information to you. To the extent that we collect your personal information for any of the immediately foregoing uses, you will be provided with the opportunity to opt out of such uses. Business Alternatives will not store or use personal information collected from this Web site unless Business Alternatives believes that the information is genuine or that the identity of the information provider is authentic.

Other Information

If you do nothing during your visit but browse through the Web site, read pages, or download information, we will not gather and store any information about your visit.

Categories of Information We Disclose

Business Alternatives does not disclose any information gathered or collected from this Web site to any third party, except as may be required or permitted by law.

Our Information Security Procedures

In the event that you choose to submit nonpublic personal information on our Web site, Business Alternatives also takes steps internally to safeguard such information. We restrict access to your personal information to those employees and service providers who need to know that information to provide products or services to you.

Changes to the Privacy Policy

Business Alternatives reserves the right to modify or supplement the Internet Privacy Policy at anytime. If we make changes, we will provide you with a revised policy that describes our new practices. We encourage you to review this Policy periodically for changes. Your use of this Web site after we have posted any changes to this Policy constitutes your acceptance of the changes.